

Experience

Matouk

Senior UI/UX Designer | 2023 - Current

Senior-level designer who increased overall site traffic, session durations and contributed to a consistent 16% YoY uptick in revenue across e-commerce channels. Led and executed redesign of Homepage and Navigation for current site. Researched user behavior, tested UI elements and begun establishing accessibility across multiple Matouk platforms. Provided UX design strategies and solutions through wireframes, visual designs, flows, diagrams, storyboards, site maps, and prototypes.

Ceros

Senior Visual Designer | 2021 - 2023

Senior-level visual designer who researches, pitches, and creates immersive websites with responsiveness across mobile, tablet, and desktop platforms. UX/UI, product design, and motion specialization. Led UX/UI workshops, user research training and mentored Junior Designers. Clients: CB2, Moderna, Ocean Spray, PCH, NSC, Brandywine, Cochlear.

brittney xyz

Freelance Visual/UX Designer | 2016 - Varies

Advised and delivered designs for small businesses, agencies, and startups. Work included product design, branding, packaging, UX/UI, motion, and content strategy. Client work varied but focused on data visualization, consolidated presentation decks, and accessible websites. Recent Clients: AIGA, BetterUp and Smithsonian.

Department of Defense

Graphic Artist & Social Media Manager | 2018 - 2019

Designed assets and created social media campaigns for the metropolitan area. Produced user flows, user journeys, and acted as an information architect for new content. Utilized Adobe CC and Figma to create design prototypes – designs still adopted at local branches. Led media workshops across states and user research & analysis initiatives.

Education

Savannah College of Art and Design2019 - 2021

Master of Arts, Graphic Design and Visual Experience  
Focus in UX/UI, product design and design systems.

University of Baltimore2013 - 2017

Bachelor of Arts, Digital Communication  
Specialization in visual, graphic and media design.

Skills

- UX/UI Design

User Research

AI Training (Ceros)

Design Strategy

Brand Design
- Leadership

Prototyping

Digital Accessibility

HTML & CSS

Motion Media

Toolkit

- Figma

Hotjar

Invision

Ceros

G-Suite, Trello
- Adobe (Ai, Ps, Ae, Xd)

Sketch, Principle

Webflow, Framer, Squarespace

Sanity, Custom CMS

Jira, Basecamp, Salesforce